

The RAA: Protecting REALTORS® and Homeownership

120
YEARS OF LEADING THE WAY...®

The REALTOR® Action Assessment (RAA) is a mandatory annual assessment of \$168 paid by every C.A.R. member. It funds advocacy efforts that protect property rights, housing opportunities, and the REALTOR® business model.

The strength of C.A.R.'s advocacy comes from its members, and because every REALTOR® contributes, C.A.R. is one of the strongest advocacy voices in California.

Protecting Homeownership Requires a Strong "War-Chest"

The RAA funds critical advocacy efforts that defend homeownership, support REALTOR® interests, and ensure a fair and thriving Real Estate environment. It enables REALTORS® to:



Support policies that protect private property rights.



Mobilize quickly on key legislative issues.



Influence elections that shape housing policy.

Since 2018, C.A.R. has spent \$60 million for issue advocacy. The RAA allows C.A.R. to defeat initiatives, such as rent control, and also to advance its own initiatives for the benefit of homeownership.

Have questions about the RAA?
Send them to realtorparty@car.org.

RAA-Funded Advocacy

RAA funding has enabled C.A.R. to consistently protect property rights and expand homeownership opportunities.

- ◆ **STOPPED** Numerous attempts to pass **rent control** in 2018, 2022, 2023, 2024, and 2025
- ◆ **DEFEATED** Multiple attempts to repeal or weaken the **Ellis Act** in 2021 and 2022, which would have removed the rights of property owners to leave the rental market when they choose
- ◆ **PREVENTED** Multiple attempts to **raise fees and taxes** on homeowners and housing providers in 2021, 2022, 2023, 2024, and 2025
- ◆ **PROTECTED** Tax savings for homeowners through the **Mortgage Interest Deduction** in 2021 and 2024
- ◆ **SECURED** Down payment assistance funding for California's **Dream for All Program** in 2023 and 2024
- ◆ **MAINTAINED** **Independent contractor status** for REALTORS® in 2019, allowing REALTORS® to continue running their businesses on their terms

Potential Initiatives for 2026

The RAA positions C.A.R. to address major statewide proposals that could impact REALTORS®, property owners, and housing opportunities. Potential initiatives include:

- ◆ **Split Roll:** Proposals to reassess commercial property differently than residential property
- ◆ **Lowering the Vote Threshold:** Efforts to reduce the 2/3 voter approval required to increase local property taxes (similar to Prop 5 in 2024)
- ◆ **More Transfer Taxes:** Potential local and statewide increases in Real Estate transfer taxes
- ◆ **CEQA Reform:** Legislative or ballot measures to streamline or change the CEQA
- ◆ **Down Payment Assistance Funding:** Securing resources for programs that help Californians become homeowners

REALTORS® are the backbone of California's housing market. Protecting homeownership and the ability to conduct business effectively requires strong advocacy at every level of government.